

**NUTRITION AND FITNESS TASK FORCE MEETING
MEETING MINUTES
February 22, 2006 – 11:00 A.M.**

MEMBERS PRESENT

Shari Baer
Elyse Claprood
Michael De Lucca
Michelle Doldren
Gustavo Gonzales
Julie Kreadle
Melinda Lee
Renee Podolsky
Chester Pruitt
Ardith Wright

STAFF PRESENT

Michelle Smith

MEMBERS ABSENT

Ann Chickowski
Raquel Cordoves
Marcia Bynoe
Ellen Feiler
Yuri Feito
Herm Fishbein
Rosebud Foster
Karen Grosby
Maude Heurtelou
Tracy Herzog
Skip Johnston
Lori Kessler
Lynne Kunins
Shari Lieberman
Brenda Marty-Jimenez
Deborah Mulligan
Laurie Sallarulo
Dorothy Straw
Jean Thaw
Maryse Uriodain
Elly Zanin

I. Welcome and Introductions; Ardith Wright, Chair

The Nutrition and Fitness Task Force meeting was called to order by the Chair, Ms. Ardith Wright, at 11:04 a.m. Self introductions were made.

II. Approval of Minutes of January 25, 2005

The Chair requested a motion for “approval of the Task Force meetings minutes of January 25, 2006.”

MOTION by Michael De Lucca to “approve the minutes as submitted.”

SECOND by Renee Podolsky.

With all those present voting ‘aye’, the motion carried.

III. Discuss Nutrition and Fitness Task Force Mission Statement, Slogan, and Logo; Task Force

Possible Task Force slogans were reviewed and discussed. The Chair expressed

that the slogan should be “catchy” and “out of the box.” In addition to ‘Get Buff Broward’ and ‘Be **PRO**active...Get fit’; Members suggested “Fit Future” and “Fit Factor.”

The proposed mission statement was reviewed. Members felt that the second sentence, “This mission will be accomplished through community collaboration and the development of initiatives that educate and empower Broward County citizens to optimize their physical and nutritional well-being”, was more of a ‘vision’; detailing how the mission will be accomplished.

The Chair stated that additional slogan and mission statement suggestions should be submitted via email, to be discussed further at the next meeting.

IV. Nutrition and Fitness Strategic Plan; Task Force

The Task Force reviewed and discussed the Strategic Plan Goal Objectives. These objectives were edited slightly, to ensure measurability and emphasize focus.

A Sub-Committee will be formed to develop the Action Steps submitted by the Task Force Members. This Sub-Committee will meet before the next Task Force meeting and be comprised of Ardith Wright, Michael De Lucca, Renee Podolsky, Michelle Doldren, and Deborah Mulligan.

V. Other Business

None.

VI. Next Meeting Date

The next meeting date of the Nutrition and Fitness Task Force was scheduled for March 22, 2006, 11:00 a.m., at the Broward County Health Department.

VII. Adjournment

With no further business to discuss, the Chair motioned to adjourn at 12:12 p.m.